



Digital tracking and advice services

Supporting NEET young people through targeted interventions to safeguard the most at risk from slipping through the cracks.

Shaw Trust Youth has been successfully delivering digital and e-enabled Targeted Impartial Information Advice and Guidance services (TIAG) since 2017.

We use digital tracking services to deliver interventions for NEET young people, efficiently using the data collected to focus resource allocation. This includes offering a monthly summary of tracking, recording, and monitoring activities.

Providing high-quality service at a lower cost, saving you time and essential resources. We're dedicated to involving young people, valuing their input, and ensuring our services meet their needs as well as enabling you to meet statutory duties through promoting participation in education and training whilst maintaining a comprehensive tracking system.



Across Wakefield in one year, we have:

Supported **597** NEET
young people

Only LA in Quintile two (compared
with Statistical Neighbours).

NEET and not known percentage improvement:

from **4.4%** to **3.5%**

How we are improving:

We have improved from a Not in Education, Employment and Training and not known rate of

7.6%
in 2019-20

to **3.5%** in 2022-23.

Over the last two years, we have enhanced our social media to raise the profile of the service and effectively reach, communicate, and engage with young people. We have dedicated staff including a Digital Media Officer Apprentice, Social Media Executives and Digital Careers Advisors.

What our service users say about us:

“Lesley (my adviser) is a wonderful person, and her check-ins always leave me with a smile, she’s so thoughtful and I’m glad to have had her helping me for the past year and a half.”

“Very helpful.”

“(The) service is amazing.”

“Brilliant service and amazing staff.”

Next steps!

We are rapidly growing and evolving our service and are happy to discuss tailoring to meet your requirements and how we can support you in connecting with NEET young people in your area.

Contact us and we would be happy to answer any questions you may have.

Email: CYPDataServices@shaw-trust.org.uk

Website: shawtrust.org.uk/mi-and-data-management-services/

Or scan the QR code



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